

beauty INDIA & FASHION WORLD

THE MAGAZINE'S BRAND VISION



Beauty & Fashion World magazine is devoted to professional industry, is an insider's guide to a woman's total image. We investigate and celebrates beauty and fashion with objectivity and candor, and places appearance in a larger cultural context. The Magazine offers everyone the information they need to live a beautiful life.

We specialize in reporting on the latest luxury products and services as well as providing concise details on the most up to date health studies and trends. Throughout Asia & Europe our readers can expect a clear explanation of what really works, what the best fashion trends are and how to be happy and beautiful on the inside and out.

Our readers live for fashion, live for beauty and most of all, live for Beauty & Fashion World. The Magazine is not only a valuable guide, but an entertaining, uncompromising, indispensable health, beauty and fashion resource.



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Asia's best-selling magazine for Beauty & Cosmetics Business

2023 AD SPECIFICATIONS RATES & MECHANICAL REQUIREMENTS

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Acceptable File Format

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Full Page (Inside Text)	- 5200
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Back Cover	- 7000
DPS (Double Page Spread)	- 8600

Annual Subscription - 400



€uros

Newsletter:
Number of Subscribers: 75,600

SINGLE : 1400
TWO: 2600
THREE: 3800

Website Banner Ad Rates			
PIXELS	3 months	6 months	1 year
630 x 100	3500	5500	7000
250 X 250	2800	4000	5500



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2023 PUBLICATION SCHEDULE

S.No.	Issue	Issue Date	Deadline	Editorial Plans
1.	January 2022	20th January	10th January	Cosmetics/Hair & Beauty/Packaging
2.	February 2022	20th February	10th February	Cosmetics Business/Packaging
3.	March 2022	20th March	10th March	Special Edition APAC - Hair
4.	April 2022	20th April	10th April	Middle East Special Edition
5.	May 2022	20th May	10th May	APAC Countries Special
6.	June 2022	20th June	10th June	Cosmetics/Anti Aging/Aesthetics
7.	July 2022	20th July	10th July	Special Edition APAC
8.	August 2022	20th August	10th August	GCC and Middle East, UAE
9.	September 2022	20th September	10th September	Cosmetics, Aesthetics, Derma
10.	October 2022	20th October	10th October	Aesthetics/Dermatechnology
11.	November 2022	20th November	10th November	Special Edition APAC
12.	December 2022	20th December	10th December	Cosmetics/Anti Aging/Aesthetics

** Subject to change, without notice*

CIRCULATION & CIRCULATING COUNTRIES

PRINT COPIES: 45,600 | DIGITAL EDITION: 83,700

INDIA

NEIGHBORING INDIA

(Sri Lanka, Pakistan, Bhutan, Burma, Nepal, Bangladesh)

CHINA

JAPAN

FAR/SOUTH EAST ASIA

(Korea, Singapore, Thailand, Philippines, Indonesia, Malaysia, Vietnam)

MIDDLE EAST

(U.A.E, Kuwait, Turkey, Saudi Arabia, Qatar)

AUSTRALIA / NEW ZEALAND

GERMANY/FRANCE/ITALY/NETHERLANDS/BELGIUM

DENMARK/FINLAND/GREECE/CZE