



THE MAGAZINE'S BRAND VISION





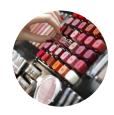


The Dedicated Professional Asian Magazine for Cosmetics, Beauty, Packaging, Hair, Skin Care & Anti-Ageing









Beauty & Fashion World magazine is devoted to professional industry, is an insider's guide to a woman's total image. We investigates and celebrates beauty and fashion with objectivity and candor, and places appearance in a larger cultural context. The Magazine offers everyone the information they need to live a beautiful life.

We specialize in reporting on the latest luxury products and services as well as providing concise details on the most up to date health studies and trends. Throughout Asia & Europe our readers can expect a clear explanation of what really works, what the best fashion trends are and how to be happy and beautiful on the inside and out.

Our readers live for fashion, live for beauty and most of all, live for Beauty & Fashion World. The Magazine is not only a valuable guide, but an entertaining, uncompromising, indispensable health, beauty and fashion resource.



www.beautyfashionworld.in | info@beautyfashionworld.in

& FASHION WORLD

Asia's best-selling magazine for Beauty & Cosmetics Business

2023 AD SPECIFICATIONS RATES & MECHANICAL REQUIREMENTS

Trim Size of the Magazine

Type Area of the Page

Bleed Size

Material Accepted

21.0 cms x 28.0 cms

19.0 cms x 26.0 cms

22.0 cms x 29.0 cms

Digital files. (High Res PDF/EPS etc.)

Send all advertisements and proofs to:

Beauty & Fashion World | Corporate Office: 2073A, Block C, Sushant Lok1, Gurgaon 122 002 Tel: +91 11 9999489614 | info@beautyfashionworld.in www.beautyfashionworld.in

All electronic data will be held for one year from date of last insertion and all original disks will be destroyed after production cycle unless otherwise requested.

FOR ASSISTANCE ON ADVERTISING & INSERTS INFO: CALL

Sarvjit Kanwar, 9999489614 or sarvjit@beautyfashionworld.in Amrita, 9654951031 or amrita@beautyfashionworld.in

Acceptable File Format

Single page PDF/X-1a—PDF version 1.3 (Acrobat 4); output resolution of 2400 dpi; composite CYMK; high-quality JPEG or Zip compression; resolution for color and grayscale images is 300 dpi; resolution for monochrome images is 1200 dpi; and fonts are embedded and subsetted 100% as well as other characteristics.

€uros

Full Page (Inside Text) - 5200 Front Cover - 6800 Inside Covers - 5500

Back Cover - 7000 DPS (Double Page Spread) - 8600

Annual Subscription - 400



€uros

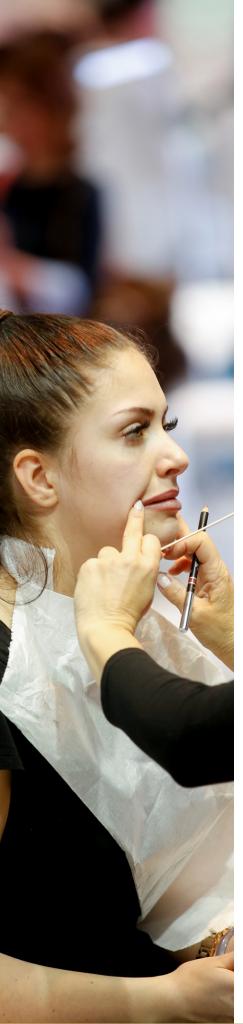
Newsletter:

Number of Subscribers: 75,600

SINGLE: 1400 TWO: 2600 THREE: 3800

Websile Dailliel Au Hales				
PIXELS	3 months	6 months	1 year	
630 x 100	3500	5500	7000	
250 X 250	2800	4000	5500	

Mohaita Pannar Ad Patar





2023 PUBLICATION SCHEDULE

S.No.	Issue	Issue Date	Deadline	Editorial Plans
1.	January 2022	20th January	10th January	Cosmetics/Hair & Beauty/Packaging
2.	February 2022	20th February	10th February	Cosmetics Business/Packaging
3.	March 2022	20th March	10th March	Special Edition APAC - Hair
4.	April 2022	20th April	10th April	Middle East Special Edition
5.	May 2022	20th May	10th May	APAC Countries Special
6.	June 2022	20th June	10th June	Cosmetics/Anti Aging/Aesthetics
7.	July 2022	20th July	10th July	Special Edition APAC
8.	August 2022	20th August	10th August	GCC and Middle East, UAE
9.	September 2022	20th September	10th September	Cosmetics, Aesthetics, Derma
10.	October 2022	20th October	10th October	Aesthetics/Dermatechnology
11.	November 2022	20th November	10th November	Special Edition APAC
12.	December 2022	20th December	10th December	Cosmetics/Anti Aging/Aesthetics

* Subject to change, without notice

CIRCULATION & CIRCULATING COUNTRIES

PRINT COPIES: 45,600 | DIGITAL EDITION: 83,700

INDIA

NEIGHBORING INDIA

(Sri Lanka, Pakistan, Bhutan, Burma, Nepal, Bangladesh)

CHINA

JAPAN

FAR/SOUTH EAST ASIA

(Korea, Singapore, Thailand, Philippines, Indonesia, Malaysia, Vietnam)

MIDDLE EAST

(U.A.E, Kuwait, Turkey, Saudi Arabia, Qatar)

AUSTRALIA / NEW ZEALAND

GERMANY/FRANCE/ITALY/NETHERLANDS/BELGIUM

DENMARK/FINLAND/GREECE/CZE